

Scalable Coaching Solution Goes Global

Scalable coaching solution Coaching on Call now has global reach, enabling just-in-time coaching for geographically diverse management populations

Coaching on Call, the only scalable coaching solution offering immediate tactical coaching for managers, has recently launched a global version of its web based operating system. Already fully operational within Europe, Coaching on Call can now be accessed by managers anywhere in the world. This means that large corporations seeking to raise management performance across an international management population can now offer a consistent coaching solution to a worldwide employee base.

Commenting on the added benefits this development offers to clients, Coaching on Call IT Director Dr Ian Gregory adds, "We recognise the importance for global corporations of aligning management performance with strategic objectives throughout the organisation, no matter where they are operating. Until now, extending a consistent immediate coaching solution to this challenge has been impossible, precluded both by function and by cost. With this robust global operating model, we can now ensure that clients can access coaching for any number of their international managers, quickly and easily."

With clients including TNS World Panel and World Duty Free, Coaching on Call already serves users across Europe as far afield as Greece, Italy and Spain. Recent uptake now includes use in India, for instance connecting a manager in Mumbai to speak with a coach in the UK within minutes of booking the call.

This, says Coaching on Call account director Kaaren Brook, opens up the performance potential for international businesses. "We know that in today's economic climate it's essential for organisations both to implement strategy as efficiently as possible while scaling down operating costs to the absolute minimum. Our coaching is both scalable and global, offering measurable practical coaching support to large numbers of managers across several continents – at a fraction of the cost of traditional coaching solutions."

One of over 70 coaches on the network, Elizabeth Cairns has worked with Coaching on Call since the outset and believes the service addresses a significant gap in the market by reaching the large community of managers who do not qualify for executive coaching in their organisations.

"Coaching on Call recognises the practical pressures that these managers are under and provides them with what they need precisely when they need it," says Cairns, who reports an increasing number of callers wanting help on dealing with strategic pressures and communicating difficult messages to their teams.

ENDS



Notes for Editors:

Coaching on Call is the only scalable global coaching solution that offers guaranteed quality, delivering fast measurable results through direct tactical coaching on demand. The team of expert coaches support individuals to think through, get clear and take appropriate action, both in dealing with a challenging issue or implementing specific change.

This secure and confidential service adds a personal dimension that gives the user confidence and clarity to take effective action back in their work environment. Feedback from users has been extremely positive and demonstrates how valuable people find it to have direct access to external and confidential support in their professional development.

Based near Farnham, Surrey, Coaching on Call has been operating since 2007 and has an international pool of over 70 highly qualified and experienced business coaches who all share a commitment to the ethos of taking practical coaching to a wider audience and subscribe to the rigorous ethical code of the International Coach Federation.

For more information log on to www.coachingoncall.co.uk

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